



# 5 May 2017 • Houston, TX, USA

## d5 SPONSORSHIP CONTRACT

This is a Sponsorship Contract for the **2017 d5** special event on May 5, 2017 in Houston, Texas, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for **2017 d5: The Next Big Thing**. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

### SPONSORSHIP OPPORTUNITIES

Company: \_\_\_\_\_  
 Booth Number: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL Address: \_\_\_\_\_  
 Marketing/Agency Contact Name: \_\_\_\_\_  
 Marketing/Agency Phone: \_\_\_\_\_  
 Marketing/Agency Email: \_\_\_\_\_

**BILLING INVOICE, SEND TO:**

- Primary Company Contact**
- Marketing / Agency Contact**

**BILLING INVOICE, ADDRESS:**

Street Address: \_\_\_\_\_  
 \_\_\_\_\_  
 City/State/Province: \_\_\_\_\_  
 Zip Code/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- Presenting Sponsorship (3 Available)**      **\$35,000**
- Premier Sponsorship (10 Available)**      **\$15,000**
- Lunch Sponsor**      **\$12,500**
- Break-Out Room Sponsor**      **\$10,000 per room**
  - o **(\$25,000 exclusive for 3 rooms)**
- Reception Sponsor**      **\$7,500**
- Registration Sponsor**      **\$6,500**
- Parking Sponsor**      **\$5,800**
- Wifi Sponsor**      **\$5,000**
- Volunteer Sponsor**      **\$4,500**
- Coffee Break Sponsor**      **\$4,000**
- Patron Sponsor**      **\$4,000**
- Lanyard Sponsor**      **\$2,500**
- Give-Away Sponsor**      **\$2,500**

### PAYMENT METHOD

Check Enclosed    Check Number: \_\_\_\_\_  
 Make checks payable to Offshore Technology Conference

Wire Transfer\*\*       Credit Card\*\*

\*\* For details on paying by wire transfer or credit card, please contact Lori Duke @ lduke@otcnet.org

**Payment accepted in US dollars (USD) only.**

**Sponsorship Total:**      \$ \_\_\_\_\_

**100% Payment Required with Contract:**      **Total Paid \$** \_\_\_\_\_

**All sponsorship balances are due prior to the conference.**

### MAILING ADDRESS

OFFSHORE TECHNOLOGY CONFERENCE  
 OTC SALES DEPARTMENT  
 222 Palisades Creek Drive – Richardson, TX 75080 USA  
 Phone: +1.972.952.9494      Fax: +1.866.491.7171

**OTC Sales Representatives – by Company Name**

**Jennifer Palladina, A-FI**      + 1.713.457.6827 or [jpalladina@otcnet.org](mailto:jpalladina@otcnet.org)  
**Jason Plotkin, Fm-O**      + 1.713.457.6877 or [jplotkin@otcnet.org](mailto:jplotkin@otcnet.org)  
**Kirk Colligan, P-Z**      + 1.972.952.9516 or [kcolligan@otcnet.org](mailto:kcolligan@otcnet.org)  
**Craig W. Moritz**      + 1.713.457.6888 or [cmoritz@otcnet.org](mailto:cmoritz@otcnet.org)

I hereby submit this contract for a sponsorship for 2017 d5 and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_ Date: \_\_\_\_\_  
 AUTHORIZED REPRESENTATIVE

\_\_\_\_\_ Date: \_\_\_\_\_  
 OTC REPRESENTATIVE

OTC Internal Use Only	
Contract Received: _____	Deposit Received: _____
Confirmation Notice Sent: _____	Full Payment Received: _____



COMPANY NAME \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

- Presenting Sponsorship (3 Available) - \$35,000**
  - Logo on cover of d5 Program
  - Logo on Stage Backdrop
  - Logo on d5 conference delegate bag
  - Opportunity to include insert or promo item inside delegate bag
  - Premium full page ad in d5 Program
  - Two reserved tables during lunch
  - Logo on d5 website
  - Logo on on-site signage
  - Logo on d5 marketing materials
  - Recognition from podium during opening and closing remarks
  - Logo on slides between sessions
  - Five (5) complimentary delegate registrations
- Premier Sponsorship (10 Available) - \$15,000**
  - Logo on Stage Backdrop
  - Opportunity to include insert or promo item inside conference delegate bag
  - ½ page ad in d5 Program
  - Logo on d5 Program
  - Logo on d5 website
  - Logo on on-site signage
  - Logo on d5 marketing materials
  - Recognition from podium during opening and closing remarks
  - Logo on slides between sessions
  - Three (3) complimentary delegate registrations
- Break-Out Room Sponsor - \$10,000**
  - Break-out to be named after sponsor company
  - Sponsor representative to be the moderator in the room throughout the day (provide introduction to speaker, field questions – no sales, speeches or promotions)
  - Exclusive photo opportunity with each speaker in break-out room
  - Banner behind speaker with sponsor and conference logo
  - Logo in d5 Program
  - Recognition in program agenda as breakout room sponsor
  - Logo on d5 Website
  - Logo on on-site signage
  - Recognition from podium during opening remarks
  - Two (2) complimentary delegate registrations
- Lunch Sponsor - \$12,500**
  - Sponsor name, logo on tent cards on each table at lunch
  - Opportunity to include insert on chairs at luncheon
  - Standup graphic next entry of lunch at Tudor Fieldhouse
  - Logo in d5 Program
  - Logo on d5 Website
  - Logo on on-site signage
  - Recognition from podium during opening remarks
  - Two (2) complimentary delegate registrations
- Reception Sponsor - \$7,500**
  - Opportunity to provide company promo item / take away at reception
  - 2 Standup signs with recognition as Reception Sponsor during reception
  - Logo in d5 Program
  - Logo on d5 Website
  - Logo on on-site signage
  - Recognition from podium during closing remarks
  - Two (2) complimentary delegate registrations
- Registration Sponsor - \$6,500**
  - Sponsor name, logo and brief message on the registration confirmations of all delegates for d5
  - Standup graphic next to onsite registration pods recognizing the sponsor
  - Logo in d5 Program
  - Logo on d5 Website
  - Logo on on-site signage
  - Recognition from podium during opening remarks
  - Two (2) complimentary delegate registrations
- Parking Sponsor - \$5,800**
  - Sponsor name, logo on parking validation cards
  - Opportunity to include insert with validation
  - Logo in d5 Program
  - Logo on d5 Website
  - Logo on on-site signage
  - Recognition from podium during closing remarks
  - Two (2) complimentary delegate registrations
- Wifi Sponsor - \$5,000**
  - Company name used as Wi-Fi passcode (if applicable) or Cards with company logo given to each participant with Wi-Fi username and passcode
  - Standup graphic next to registration
  - Logo in d5 Program
  - Logo on on-site signage
  - Recognition from podium during closing remarks
  - Two (2) complimentary delegate registrations

All prices in US Dollars (USD)



- Volunteer Sponsor - \$4,500**
  - Sponsor logo on volunteer shirts at d5
  - Standup graphic next to volunteer check-in room onsite
  - Logo in d5 Program
  - Recognition in program as Volunteer sponsor next to volunteer description
  - Recognition from podium during closing remarks
  - Two (2) complimentary delegate registrations
  
- Coffee Break Sponsor - \$4,000**
  - Standup graphic recognizing Sponsoring company as the Coffee Break Sponsor
  - Sponsor's logo on the beverage napkins during break
  - Logo in d5 Program
  - Logo on d5 Website
  - Logo on on-site signage
  - Two (2) complimentary delegate registrations
  
- Patron Sponsor - \$4,000**
  - Logo in d5 Program
  - Logo on d5 Website
  - Logo on on-site signage
  - Recognition from podium during opening remarks
  - Two (2) complimentary delegate registrations
  
- Lanyard Sponsor - \$2,500**
  - Sponsor supplies lanyards for attendees (to be approved by OTC)
  - Logo on d5 Website
  - Logo on on-site signage
  
- Give-Away Sponsor - \$2,500**
  - Sponsor supplies notebook and/or pen for attendees (to be approved by OTC)
  - Logo on d5 Website
  - Logo on on-site signage



# 2017 d5 SPONSORSHIP POLICIES

The d5 event in accordance with the Offshore Technology Conference has instituted the following policies for sponsorship opportunities. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

### Sponsorship Recognition on Website

- All sponsorship opportunities that meet the guidelines are recognized on the OTC 2017 official website.
- Sponsor must provide a URL address on the contract for hyperlink or placement cannot be guaranteed.

### OTC Sponsorship Payment Policy

- OTC requires 100% payment be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of the signed contract and deposit, OTC will email an invoice to the sponsor. A sponsorship will not be acknowledged or promoted until company has submitted the Sponsorship Contract and required payment.
- If a sponsorship cancellation occurs from completion of contract date through 90 days before event, a 20% penalty shall be incurred.
- If a sponsorship cancellation occurs 60-89 days before event, a 30% penalty shall be incurred.
- If a sponsorship cancellation occurs 30-59 days before event, a 50% penalty shall be incurred.
- If a company cancels its sponsorship within 30 days of the conference, a 75% penalty shall be incurred.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders, and wire transfers.

## SPONSORSHIP BENEFITS

*WILL VARY ACCORDING TO SPONSOR LEVEL*

**Logo on cover of d5 Program** · Company logo must be received by **8 March 2017** for recognition.

**Logo on d5 conference take away** · Company logo to be featured on conference take away

**Full page ad in d5 Program** · Presenting sponsor's advertisement will be featured on the outside back cover of the d5 program. Premium sponsors will receive a standard full page ad in the d5 program. Ad must be received by **8 March 2017**.

**Table tents at breakfast and lunch** · Presenting sponsor will receive two (2) reserved tables for a maximum of sixteen (16) guests.

**Logo in d5 Program** · Company logo must be received by **8 March 2017** for recognition.

**Logo on d5 website** · Company logo featured on d5 webpage sponsor scroll.

**Logo on on-site signage** · Company logo featured on designated meter panel signage at the Rice University.

**Logo on d5 marketing materials** · Recognition in all pre-event marketing materials provided applicable deadlines are met.

**Recognition from podium during opening** · Sponsor recognition by emcee.

**Logo on slides** · Logo featured on walk-in slides during sessions.

**Delegate registrations** · Complimentary attendee registration through secure VIP link. Will vary by sponsor level.

**Priority seating for (x) guests of Sponsor** · Designated priority seating area for (x) amount of guests as indicated by your package. **\*IMPORTANT\*** This does not include guest registration fee, only priority seating.