

How to get a year's worth of training in a week!

Use the Offshore Technology Conference (OTC) as a unique training and career development opportunity. At OTC, you can learn about the latest technology advances, meet vendors and suppliers, gather industry contacts, and network with people across a wide range of disciplines.

It is important to approach OTC with a PLAN and a set of clear OBJECTIVES to build a unique and beneficial experience for the week.

How to build an OTC plan

Go to the [OTC website](#) or download the OTC mobile app to your phone, and review the [program](#) and [exhibitor list](#) in advance. Create a multi-pillar *learning experience*, pinpointing the most relevant sessions and vendors to achieve your objectives. Work with your manager to ensure it aligns with your development goals.

An example of a *learning experience* could be:

- **Emerging technology applications:** Find a topic you are interested in and immerse yourself in a half-day session. On breaks, introduce yourself to the session chairs and speakers.
- **Vendors, products, and supply chain:** Meet five vendors to learn about products that are applicable to your current job. An example: you are a drilling engineer who is working on a well with an expandable casing option. Aim to meet one to two vendors who supply casing, one to two companies with cementing services, and one to two rig vendors. Ask about their services and exchange cards.
- **Learn about another country:** Countries with a strong or emerging energy industry will have an exhibit, organize topical breakfasts or luncheons, or present papers in the technical sessions. Go learn about a new basin/country.
- **Leadership:** OTC brings great leaders from industry, regulatory, and government in for lunches and breakfasts. Use this opportunity to hear what industry leaders are saying.
- **Technical societies:** Staff and representatives from OTC's 13 sponsoring technical societies are present in booths in the lobby of NRG Center, level 1. Ask about society services and their many member benefits.
- **Participate in a networking event:** Afternoons offer networking events for women, disciplines (i.e. subsurface), and other groups. Join one and meet five new people. The Monday and Tuesday networking events are included with your registration.

Be creative! With specific goals and objectives in mind, you can masterfully “work” OTC to great professional and personal benefit. A thoughtful plan creates a strong business case for your attendance at OTC. Once you have manager approval, [register](#) so you can be sure to attend the sessions of most interest to you.

We hope to see you at OTC 2017!