

# OTC2017

OFFSHORE TECHNOLOGY CONFERENCE  
1-4 May 2017 \ Houston, Texas, USA \ NRG Park



## Mobile App Ad Packages

### Gold Package (\$5,000)



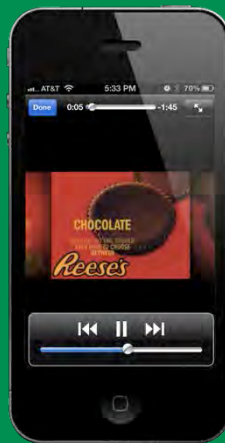
#### Weighted Rotating Banner Ad

Banner ads rotate at the top of the app Dashboard page, and click through to the Landing Page.



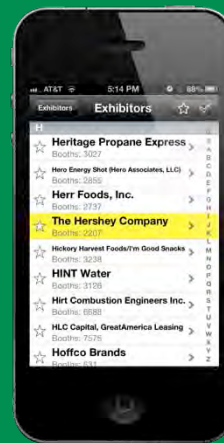
#### Full Screen App Landing Page

Features products and services or show specials. Leads users to exhibitor profile or webpage



#### Multimedia Video Message

Includes a downloadable video message on the Exhibitor Profile



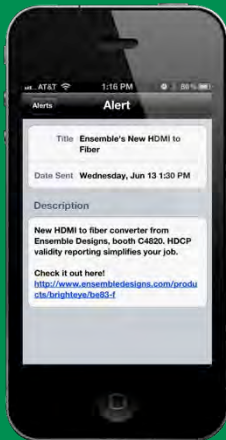
#### Exhibitor Directory Row Highlighting

Row highlight draws attention to the sponsor's listing in the exhibitor directory



#### Exhibit Hall Map Booth Highlight

Sponsor's booth space background is highlighted on the interactive exhibit floor map



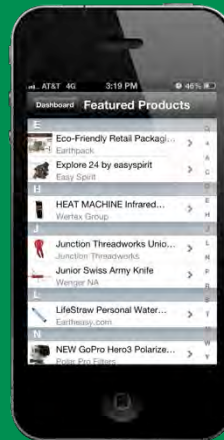
#### Mobile Alert (\$1,950)

Limited to 3 alerts per day per company from April 28-May 8



#### Banner Ad & Landing Page (\$3,000)

Banner Ads rotate at the top of the app Dashboard and click to a Full Screen Landing Page. Include Video for \$1,000



#### Featured Product (\$1,275)

Includes a product image and description that clicks to the Exhibitor Profile. Include Video for \$1,000



Contact your OTC representative to purchase Mobile App Ad Packages

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## Mobile App Platinum Package \$10,000



**Secondary Opening  
Splash Screen**



**App Store  
Screenshots**



**My Schedule  
Watermark**

The **Mobile App Platinum Package** is a one and only, overall sponsorship featuring exclusive placement that includes the **Secondary Opening Splash Screen** that shows every time the app is opened or refreshed, the **My Schedule Watermark** that shows on the app schedule, and screenshots of the ads that show within the **App Store Screenshots** detail page.



**Weighted Rotating  
Banner Ad**

Banner ads rotate at the top of the app Dashboard page, and click through to the Landing Page.



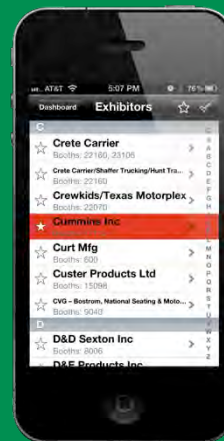
**Full Screen App  
Landing Page**

Features products and services or show specials. Leads users to exhibitor listing or webpage



**Multimedia Video  
Message**

Includes a downloadable video message on the Exhibitor Listing



**Exhibitor Directory  
Row Highlighting**

Row highlight draws attention to the sponsor's listing in the exhibitor directory.



**Exhibit Hall Map  
Booth Highlight**

Sponsor's booth space background is highlighted on the interactive exhibit floor map

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