

View the latest information for OTC 2017 exhibitors.

Offshore Technology Conference



OTC2017

OFFSHORE TECHNOLOGY CONFERENCE
1-4 May 2017 \ Houston, Texas, USA \ NRG Park



October 2016 eNewsletter

We are excited that you have made the decision to participate in the 2017 Offshore Technology Conference!

The Exhibits team has prepared a series of eNewsletters to assist in your preparation for OTC 2017. Each issue will highlight important information related to deadlines, rules and regulations, ordering information, rebooking, and new developments.

The [OTC 2017 website](#) offers complete information on all aspects of the conference, including a current list of exhibitors and special events you may want to attend while you are in Houston. We recommend that you bookmark it today and check it weekly for updates and important reminders.

Important Upcoming Dates:

30 November 2016 – Deadline for [Exhibitor Roundtable Registration](#)

6 December 2016 – Exhibitor Roundtable

14 December 2016 – Deadline for [Spotlight on New Technology[®] Award Application](#)

13 January 2017 – Deadline for [balance due](#)

28 February 2017 – [Online booth profile](#) for inclusion in program due

1 March 2017 – [Advertising contracts](#) for inclusion in the program due

8 March 2017 – [Advertising materials](#) for inclusion in the program due

3 April 2017 – [Woelfel BMEA Award Application](#) due

Exhibitor Service Manual will be available in December.

Housing and registration will open in early to mid-January.

You may visit the [Exhibit page](#) on the OTC 2017 website at any time for important exhibitor information.

Take Advantage of Our
New ROI Webinars

Stay Safe, Avoid Scams

Only select vendors are approved to

As one of OTC's sponsoring organizations, SPE is offering OTC exhibitors access to its Exhibitor Success and ROI Center, an on-demand knowledge resource to give you answers to your exhibiting challenges and improve your company's exhibiting performance and ROI.

The Exhibitor Success and ROI Center includes six webinars for viewing on-demand. Also included are how-to articles and an "Ask the Tradeshow Expert" email feature. Click the link below to take advantage of this invaluable resource.

[Get Started](#)

contact exhibitors about exhibit services and sponsorship opportunities.

Experient is the official registration and housing contractor for OTC. No other hotel or housing provider is authorized to contact you on OTC's behalf.

Be cautious of any company claiming to sell or rent the OTC attendee list.

OTC has no association with Austrian-based Construct Data Verlag AG and Mexican-based Expo Guide. They are not authorized to contact OTC exhibitors or use the OTC name or trademark.

If you have any concerns about these companies, you should address them to the Office of Fair Trade or equivalent for your country or US state.

Spotlight on New Technology

OTC recognizes innovative technologies each year with the [Spotlight on New Technology® Award](#).

This program is exclusively for OTC exhibitors and showcases the latest and most advanced technologies that are leading the industry into the future. Applications for the award are being accepted until 14 December.

[Apply Now](#)

Exhibitor Roundtable on 6 December

Tough times don't last, but tough companies and smart marketers do! Now, more than ever, it is essential to attend the OTC Exhibitor Roundtable. There is no charge to our valued exhibitors for this event. Join us on 6 December 2016 in Houston.

This year's event will be focused on helping you improve the impact of marketing, stretch your dollar, and enhance financial performance and metrics so your marketing

2017 BMEA at OTC

As a sponsoring organization of OTC, the Petroleum Division of ASME invites you to enter the 34th Annual Woelfel Best Mechanical Engineering Achievement Award (BMEA), open only to OTC 2017 exhibitors.

This prestigious award recognizes a product, device, or system displayed at OTC that best represents innovation and/or practical use of mechanical engineering in solving problems, improving design, or

Sponsorship and Advertising

With a variety of promotional opportunities available before and during OTC, we can help you design the perfect program to enhance your company's experience. Sponsorship and advertising options will expose attendees to your company and promote your presence in the offshore community.

[Learn More](#)

OTC 2016 Survey Results

OTC has received results from the attendee and exhibitors surveys. View the post-show results by clicking on the link below.

[View Report](#)

investment delivers measurable financial value.

Interact and exchange ideas with fellow exhibitors and attend informative sessions led by OTC staff and leading tradeshow expert, Jefferson Davis. The agenda includes:

- OTC and IP Security
- Marketing in Tough Times
- Stretching Your Exhibiting Dollars
- Understanding TrafficBoost
- Measuring Exhibiting Performance & Results
- Visits with OTC contractors
- NRG Center, Arena, and Parkway Tour

Click below to register up to two (2) attendees by 30 November 2016. We hope to see you on 6 December!

[Sign Up](#)

maximizing performance. The deadline for the Woelfel BMEA is 3 April 2017. For additional information or to obtain an application, visit the [website](#) or email Jamie Hart at hartje@asme.org.

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