

# OTC2017

OFFSHORE TECHNOLOGY CONFERENCE  
1-4 May 2017 \ Houston, Texas, USA \ NRG Park



## Attend the premier, global event in offshore energy

The Offshore Technology Conference (OTC) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. OTC attracts 70,000+ attendees from more than 100 countries and more than 2,300 exhibiting companies.

OTC is sponsored by 13 non-profit organisations in the energy sector, who work co-operatively to develop the technical programme. Revenue from OTC directly benefits the membership of these societies.

## Learn technical information that you can apply back at the office

OTC offers key insights by global experts on technological advances, safety and environmentally focussed solutions, and economic and regulatory impacts. Here are highlights of the 2017 program:

Updates on World-Class Projects: Low oil prices create the demand for game-changing, lower cost methods, resulting in an environment rich for breakthrough technologies. These advancements fundamentally change what we do – and OTC is the stage where it is presented.

Strategies for Adapting to a Lower-Priced Environment: Addressing the effective use of technology and standardisation to reduce costs.

New Developments in Major Offshore Basins: Major changes are underway in Mexico and Brazil concerning regulation and development of offshore resources.

Safety and Risk Management: While the transition to a lower cost is critical to the industry, safety and environmental responsibility remain the cornerstones of success.

Offshore Renewable Energy: Designing and developing offshore renewable energy structures and infrastructure.

Digital Revolution: Looking closely at big data and the growing importance of cybersecurity.

## Hear executive-level and government official speakers that you might not encounter anywhere else

OTC's topical breakfasts and luncheons feature top executives from major IOCs, NOCs and independent operators. Presentations cover a wide variety of management, global, research, and technology-related issues.

Industry breakfasts offer expert views on doing business in emerging geographic areas of interest for the oil and gas industry. The US Department of Commerce also works with OTC to organise these breakfasts. All breakfast and luncheon tickets are USD 60 each.

## See ground-breaking innovations and meet the leading providers of products and services

Whatever you are looking for in offshore energy, you will find it within the OTC Exhibits. The exhibition will be held in multiple indoor and outdoor locations: NRG Centre, NRG Arena, OTC Pavilion, and OTC Parkway.

## OTC Training Courses

In 2017, OTC will hold training courses, hosted by one of our sponsoring societies. The courses are one day in length, and will be held at the NRG Centre; the same location as the technical sessions. The courses will be held on the Saturday prior to OTC 2017.

## OTC and the International Buyer Programme



OTC is a proud participant of the US Department of Commerce's International Buyer Programme (IBP). Through the US Department of Commerce's network of offices in US Embassies and Consulates worldwide, the IBP recruits pre-screened foreign buyer delegations and brings them to selected tradeshows, connecting US companies with international buyers.

US Department of Commerce's trade specialists located in your local Embassy or Consulate can assist you with show registration, help you locate the products or services you want to purchase, and assist in setting up meetings with US businesses. Find your local Embassy or Consulate through [www.buyusa.gov](http://www.buyusa.gov) and join an

International Buyer Programme delegation to OTC.

