

OFFSHORE TECHNOLOGY CONFERENCE

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Dear Industry Executive,

On behalf of the Offshore Technology Conference (OTC) Board of Directors, we appreciate you taking the time to consider exhibiting at OTC 2017. The conference takes place 1-4 May 2017 at NRG Park in Houston, Texas, USA.

Exhibiting at OTC is an experience you do not want to miss! Now is the time to reserve your space, join as a new exhibitor, or improve your priority points with OTC and have the industry take notice that you are present and ready to 'get the job done!'

We all know these are challenging times in our industry, but if there is one conference that your company shouldn't miss, it is OTC 2017. Since 1969, OTC has established itself as the flagship event in the offshore sector, and it is where the world comes together to meet and exchange ideas about oil and gas.

There are more opportunities than ever to get in front of our global audience and we have multiple ways to help you align your brand with the future of offshore. Don't miss the opportunity to interact with more than 65,000 attendees who walk the exhibit floor, sharing with them your company's latest technology and expertise. There is a huge ROI opportunity with the high number of qualified sales leads in one place at OTC 2017.

As an exhibitor, your exhibit fee includes the following benefits:

- ✓ Guest invitation program offering personalized invitations to distribute to clients and associates through e-mail
- ✓ Complimentary exhibitor registrations - five per 100 ft² of booth space - with discounted exhibitor registration rates beyond the complimentary allotment
- ✓ Complimentary drayage, a unique benefit for OTC exhibitors, which includes delivery of exhibit materials from dock to booth, empty crate storage and return after the event, and delivery of exhibit materials back to dock for carrier
- ✓ Complimentary 8-ft.-high draped back wall, 3-ft.-high draped side rails, and 7-in. x 44-in. company ID sign

Exhibitor participation in OTC is key to its success. For more information about how to exhibit, please visit the OTC 2017 website, 2017.otcnet.org, or contact a member of the OTC Sales Team at sales@otcnet.org.

Sincerely,



Joe Fowler

OTC Board of Directors Chairman

Sponsoring Organizations

American Association of Petroleum Geologists
American Institute of Chemical Engineers
American Institute of Mining, Metallurgical,
and Petroleum Engineers
American Society of Civil Engineers
ASME International Petroleum Technology Institute

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Engineers—Oceanic Engineering Society
Marine Technology Society
Society of Exploration Geophysicists
Society for Mining, Metallurgy, and Exploration
Society of Petroleum Engineers

The Minerals, Metals & Materials Society
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